

# ARIIX AVERAGE EARNINGS REPORT

Title Promotion (Title Earned from Base Commissions Only)	Percent of Active Representatives	Percent of all Representatives	Weekly Average	Avg Months to Title	Annual Avg (Wkly Avg x 52)
<b>FULL-TIME REPRESENTATIVES</b>					
ChairPerson+ (\$6,000 Wk)	3.6%	0.10%	\$17,069.09	25.00	\$887,593
CEO (\$4,000 Wk)	7.0%	0.19%	\$10,714.68	21.87	\$557,163
President (\$3,000 Wk)	3.7%	0.10%	\$7,294.63	17.79	\$379,321
Sr. Officer (\$2,000 Wk)	41.0%	1.12%	\$4,352.53	11.55	\$226,332
Officer (\$1,000 Wk)	44.7%	1.22%	\$2,245.86	7.69	\$116,785
<b>Full-Time Totals</b>	<b>100.0%</b>	<b>2.73%</b>	<b>\$4,420.89</b>	<b>11.26</b>	<b>\$229,886</b>
<b>PART-TIME REPRESENTATIVES</b>					
Sr. Vice President	0.8%	0.8%	\$1,387.88	7.27	\$72,170
Vice President	1.8%	1.8%	\$940.16	5.98	\$48,888
Sr. Director	2.1%	2.1%	\$675.45	4.39	\$35,123
Director	5.3%	5.1%	\$464.32	4.08	\$24,145
Managers	14.0%	13.7%	\$243.60	3.10	\$12,667
Supervisors	17.6%	17.1%	\$133.82	2.05	\$6,959
Team Leads	58.3%	56.7%	\$56.31	1.07	\$2,928

These figures are based on the 2014 calendar year. Representatives who only earned one check at each rank are ALL included. Full-Time Representatives are defined as ANYONE who attained the title of Officer or higher at ANY TIME for even one week during this reporting period.

Note that these figures do not represent a Representative's profit as they do not include expenses incurred by a Representative in the operation or promotion of his or her business and they do not include

additional earnings generated from retail sales of products within the ARIIX brands. These figures should not be considered as guarantees or projections of your actual earnings or profits. Any representation or guarantee of earnings would be misleading. Success with ARIIX results only from successful sales efforts, which require hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities.

## AVERAGE YEARLY INCOMES:

\$229,886 for Full-Time Representatives

\$1,194 Average Earnings for ALL 35,215 Representatives active for as little as 1 day

ARIIX believes that to be a good corporate citizen, it must comply with the best business practices in the direct selling industry. Thus, ARIIX has developed its Average Earnings Report (AER). The AER contains accurate and timely information about the income that ARIIX Representatives earn, which allows ARIIX and its Representatives to better explain the ARIIX Opportunity to prospective Representatives. To that end, a copy of the AER must be given and explained to all prospective Representatives who intend to build businesses. Copies of the AER may be downloaded and printed from the corporate website.

Anytime the Activ8 Compensation Plan is presented to or discussed with a prospective Representative (someone who is not a party to a current ARIIX Representative Agreement) or anytime any type of income claim or earnings representation is made to a prospective Representative, a copy of the ARIIX AER must be given and explained to the prospective Representative. The terms "income claim" and "earnings representation" include the following: (1) statements of average earnings, (2) statements of non-average earnings, (3) statements of earnings ranges, (4) income testimonials, (5) lifestyle claims, and (6) hypothetical claims. These income claims can be made when the AER is given and explained to a prospective Representative, and these income claims can only be made when the prospective Representative understands the average annual income for all ARIIX Representatives.

Statements of non-average earning can include:  
"Our top Representative earned \$X last month"  
or "Our average Chairperson makes \$Y each week."

A lifestyle claim consists of statements, pictures, or videos including expensive homes, fancy cars, extravagant vacations, or other items that imply wealth. Further, a lifestyle claim can also consist of references to achieving one's dreams and having everything one always wanted. These claims are phrased in terms of "opportunity" or "possibility" or "chance." Claims such as "My ARIIX income exceeded my salary after just a few months in the business," or "Our ARIIX business has allowed my wife to stop working full-time" also fall within the scope of "lifestyle" claims.

A hypothetical income claim is when the operation of the Activ8 Compensation Plan is explained through the use of a hypothetical example. In a hypothetical income claim, certain assumptions are made about the potential success of a prospective Representative, such as (1) the number of Representatives sponsored by the prospect, (2) the number of Representatives in the prospect's Downline, (3) the average product volume per Representative in the prospect's Downline, and (4) the prospect's total organizational volume. These assumptions are then plugged into the Activ8 Compensation Plan, which yields income figures. Such figures constitute income claims.

In any meeting, public or non-public, with a prospective Representative or Representatives in which the Activ8 Compensation Plan is discussed or any type of income claim is made, you must provide each prospect with a copy of the AER and explain the information that is contained in the AER. Additionally, in any meeting that is open to the public in which the Activ8 Compensation Plan is discussed or any type of income claim is made, you must display at least one copy of the AER on a 3 x 5 foot (or larger) poster board at the front of the room in reasonably close proximity to the presenters. In any meeting in which any type of video or computer display is used, such as a monitor, television, or projector, a slide of the AER must be displayed continuously throughout the duration of any discussion of the Activ8 Compensation Plan or the making of an income claim.

ARIIX Representatives who have achieved the rank of Officer (and above) and who develop their own sales aids and tools in which the Activ8 Compensation Plan or income claims are included must incorporate the AER into each sales tool before submission to the Company for review and approval.

At ARIIX, we are proud of the income our Representatives earn relative to their amount of effort. The results that are provided are dramatically higher than most. Therefore, we invite you to make yourself aware of the income charts of our competitors. At ARIIX, we don't just say it, our compensation is structured to pay it.

